

Ten trends at Winter Fancy Food

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Savory cookies

Savory flavors are gaining favor in confections as consumers continue to seek sweet and spicy pairings.

"We've seen them peeking around the last couple shows," Ms. Purcell said of savory cookies, citing as example a new range from The Perfect Bite Co., Glendale, Calif. The company is launching a Sophisticated Cookies line, inspired by European flavors and featuring such varieties as salted rosemary butter, Parmesan butter with fennel and sea salt, and spiced chai sugar.



New from Wackym's Kitchen, Dallas, are Red Pepper Apricot cookies, which include apricots, pepper flakes and smoked sea salt. Salem Baking Co., Winston Salem, N.C., offers thin and crispy Hatch Pepper Chocolate Chip cookies, featuring the namesake New Mexico chile with semi-sweet and milk chocolate chips.